



Cyber Safe East India – Workshop on Cyber Security for MSMEs and Women Entrepreneurs

**04 April
2024**

9.30 AM TO 4.00 PM

**Billy Graham Road, Near Kohima College
Kohima, Nagaland**

The “digital age” has increased access to doing business online across the globe. Most significantly, during the pandemic, consumers were increasingly turning to online platforms, which also pushed businesses to adopt digital technologies and conduct online businesses. These technology-driven online platforms are helping businesses, especially micro, small and medium enterprises (MSMEs) and women entrepreneurs to better access markets and opportunities and enhance their skills. But, with the growing adoption of e-businesses by the MSMEs, also brings new threats of cyber-attacks. Mostly, in tier-II cities, the MSMEs and women entrepreneurs often don't offer much importance to Cyber Security issues, which increases their vulnerability to being a victim of cyber-attacks. So, in that scenario, it becomes very important to make MSMEs and women entrepreneurs aware and well-equipped to combat cyber security threats.

In this regard, **CUTS International with support from the US Consulate, Kolkata, and in collaboration with the YouthNet, Nagaland, and Center for Development of Advance Computing (C-DAC), Patna** is organizing a cyber-security capacity building workshop for MSMEs and women entrepreneurs at Kohima, Nagaland to equip them with knowledge and hands on training on how to identify and combat against reduce their vulnerabilities to cyber-attacks. Additionally, the workshops also aim at creating a platform that will help the US-based experts and firms, working on cyber security, to share their knowledge and good practices with Indian MSMEs.

The training program will broadly cover topics such as- What and Why of Cyber Security, Major Cyber Attacks and pivotal points for their identification, Key Cyber Security Risks for MSMEs, Mobile Device Security Awareness, Preventive measures for common cyber-attacks, Demo Session on CDAC cyber security products, Policy and Governance Framework, Incident Reporting etc.

RSVP:

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