



Cyber Safe East India – Workshop on Cyber Security for MSMEs and Women Entrepreneurs

19 April 2023 | **9.30 AM TO 4.30 PM** | **Shillong Club Ltd.
Shillong, Meghalaya**

The “digital age” has increased access to doing business online across the globe. Most significantly, during the pandemic, consumers were increasingly turning to online platforms, which also pushed businesses to adopt digital technologies and conduct online businesses. These technology-driven online platforms help businesses, especially micro, small and medium enterprises (MSMEs) and women entrepreneurs to have better access to markets and opportunities and enhance their skills. But, with the growing adoption of e-businesses by the MSMEs, new threats of cyber-attacks are also rising. Mostly, in tier-II cities, the MSMEs and women entrepreneurs often don’t pay much attention to Cyber Security issues that increase their vulnerability to cyber-attacks. So, in that scenario, it becomes very important to make MSMEs and women entrepreneurs aware and well-equipped to combat cyber security threats.

In this regard, CUTS International, with support from the US Consulate, Kolkata, and in collaboration with **MSME-DFO, Shillong, Meghalaya, Government of India** and Center for Development of Advance Computing (C-DAC), Patna is organizing a cyber-security capacity building workshop for MSMEs and women entrepreneurs in Itanagar, Arunachal Pradesh to equip them with knowledge and hands-on training on how to identify and combat against reduce their vulnerabilities to cyber-attacks. Additionally, the workshops also aim at creating a platform for the US-based experts and firms, working on cyber security, to share their knowledge and good practices with Indian MSMEs.

The training program will broadly cover topics such as- Cyber Security - What and Why, Major Cyber Attacks and pivotal points for their identification, Key Cyber Security Risks for MSMEs, Mobile Device Security Awareness, Preventive measures for common cyber-attacks, Demo Session on CDAC cyber security products, Policy and Governance Framework, Incident Reporting etc.

RSVP:

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