



## Cyber Safe East India

Workshop on

# Cybersecurity for E-Businesses

22

OCTOBER, 2021

Friday

09:30-17:30

(IST)



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CUTS International



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Assam



**KK DWIVEDI**  
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**MELINDA PAVEK**  
Consul General,  
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Hon'ble Minister-in-Charge,  
Department of Information  
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With growing digitalization globally, more and more businesses are gradually shifting to digital platform for doing business. There has been a concomitant rise in cybercrimes. Cyberattacks through Malware, Phishing, Ransomware, etc. have become commonplace. According to a survey by Kaspersky, about 48 percent of MSMEs have had data breaches owing to lack of understanding of threats and the importance of cyber security in the MSMEs.

In this regard, CUTS International, with the support of the US Consulate, Kolkata, and in collaboration with Federation of Indian Chambers of Commerce and Industry, North East Council (FICCI - North East); and Centre for Development of Advanced Computing (C-DAC), Patna is organising a workshop for MSMEs to equip them with knowledge and hands on training on how to identify and combat cybersecurity threats, and become more cyber resilient.

The training program will broadly cover issues like - need and importance of cyber security in day-to-day life; basic understanding on cyber threats; different types of cyberattacks and their impact on business; and strategies to counter the cyberattacks.

Experts from C-DAC, Patna will provide the theoretical and hands-on training with the help of infographics, real life case studies, games and group exercises.

### RSVP

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