

Cyber Safe East India - Workshop on Cyber Security for MSMEs and Women Entrepreneurs

November 07, 2022, Darjeeling, West Bengal

AGENDA

09:30 hrs.	Registration & Tea Opening Session Welcome Remarks <i>Arnab Ganguly, Associate Director, CUTS International</i> Special Address by <ul style="list-style-type: none"> • <i>S. Ponnambalam, IAS, District Magistrate, Darjeeling, Government of West Bengal*</i> • <i>Dawa Lhamu Phinjo, Executive Director, Department of MSME, GTA, Darjeeling</i> • <i>Vimal Mintri, President, Darjeeling Chamber of Commerce</i> Address by Guest of Honour <i>Melinda Pavek, Consul General, US Consulate, Kolkata</i> <u>Cyber Awareness Poll</u> Baseline Assessment: Mapping the existing knowledge and expectations of the participants. Cyber Security Experiences Sharing from MSMEs and Women Entrepreneurs	
10:00 – 10:30 hrs.		
10:30 – 11:00 hrs	Presentation on Academy for Women Entrepreneurs followed by Interaction with women entrepreneurs <i>Divya Rajput, Program Lead, Academy for Women Entrepreneurs (AWE)</i>	
<i>Technical sessions will be conducted by Mr. Saket Kumar Jha (Senior Project Engineer) and Ms. Sonal Kamal (Knowledge Associate) from Cyber Security & Forensics Team of C-DAC Patna</i>		
11:00 – 11:45 hrs.	Technical Session - I	
	Evolving Cyber Space: The Myth and Reality	Making them understand the Cyber Space and its definition w.r.t different individuals.
	What & Why of Cyber Security: Cyber Threat Landscape	The session will focus on the need of cyber security on various domains and organisations with online presence.
	Major Cyber Attacks and pivotal points for their identification	The session will focus to provide a basic understanding on cyber threats which could cover topics such as different types of attack and response, scope of the problem, effects on businesses, especially small and medium businesses (MSMEs) and women entrepreneurs.

	Post pandemic (COVID-19) Scenario in Cyber Space	Info graphics with explanation related to recent Cyber Attacks in India.
	Significance of Cyber Security Awareness and practices Incident Reporting against Cyber Crime	The session will highlight the importance of cyber security awareness in day-to-day life and ways to understand and develop a cyber-security culture.
11:45 – 11:50 hrs.	Tea Break	
	Technical Session – II	
11:50– 13:30 hrs.	Key Cyber Security challenges for MSMEs and women entrepreneur’s	This session will discuss in detail and will provide a typology of current threats and their countermeasures.
	Easy steps for MSME’s and women entrepreneurs to protect their business from cyber attacks	The session will cover topics about Do’s and Don’ts for MSMEs and women entrepreneurs, good cyber safety practices, identifying potential weaknesses and mitigate strategies.
	Mobile Device Security Awareness	The session will provide necessary information to protect from cyber-attack while using Mobile applications, E- payment etc.
13:30 – 14:00 hrs.	Lunch	
	Technical Session - III	
14:00 – 15:00 hrs.	Demo session on Cyber Attacks related to SME’s and women entrepreneurs	Demo in Phishing attacks, Financial Frauds, Identity Theft, Frauds on classified websites etc.
	What kind of cyber-attacks already have faced by MSMEs and women entrepreneurs in recent past?	This session will cover case studies of MSME’s and women entrepreneurs attack in recent past years.
	Demo session on the prevention measures and C-DAC cyber security products	This session will cover demonstrations on preventive measures for cyber-attacks and be showcasing C-DAC cyber security products.
	Governance, Regulatory, and Business Organisational structure	This session will focus on regulatory policy and governance framework, grievance redress mechanisms, and points of contact in the government, which business could interact with on cyber security. It includes topics such as Cyber laws, Computer Emergency Response Team (CERT), Cyber Attack Mitigation, Crisis Management Team (CMT), IT functions and Business Continuity Management.

<p>15:00 – 15:30 hrs.</p>	<p style="text-align: center;">Technical Session – IV</p> <p>Cyber Security – Cyber Security – Importance of creating awareness at the local level and Role of Local Administration to counter cyber-crime in Darjeeling</p> <p>Speaker:</p> <p><i>Ranjan Dalai, Sub- Inspector, OC, SOG, Cyber Cell In-charge, Darjeeling Police, Government of West Bengal</i></p>
<p>15:30 – 15:45 hrs.</p>	<p>Technical Session - V</p> <p>Significance of Cyber Security Awareness and Building a cyber-hygiene culture</p> <p>Providing a Road Map for building the culture of Cyber Security with Gasification Learning Mode. Involving all participants to understand their learning of session and their initiatives to inoculate in their respective organisations and daily life.</p>
<p>15:45 – 16:00 hrs.</p>	<p>Closing Session</p> <p>This session could summarise all session and reiterates the importance of cyber security and good practices to mitigate and prevent cyber-attacks on MSMEs and women entrepreneurs.</p> <p>Conduction of a Cyber Security Awareness Quiz to map the learning of the participants, follow-up plans, next steps, key takeaways and resources for guidance.</p> <p>Flashlight or One-breath feedback.</p> <p>Certificate Distribution and Group Photo.</p>

**To be confirmed*