



**Cyber Safe East India - Workshop on Cyber Security for MSMEs and Women
Entrepreneurs
Organised by
CUTS International
In association with
Arunachal Pradesh Micro & Small Industries Development Association**

February 25, 2023, Hotel Pybss, Itanagar, Arunachal Pradesh

AGENDA

09:30 hrs.	Registration & Tea
	Opening Session
	<p>Welcome Remarks</p> <p>Arnab Ganguly, Associate Director, CUTS International</p> <p><i>Special Address</i></p> <ul style="list-style-type: none"> • Arun Difoe, Assistant Director, MSME-DFO, Arunachal Pradesh • Boken Kino, Vice- Chairman, Arunachal Pradesh Industrial Development & Financial Corporation Ltd. (APIDFCL), Government of Arunachal Pradesh <p><i>Address by Guest of Honour</i></p> <p>Melinda Pavek, Consul General, US Consulate, Kolkata</p> <p><i>Address by Chief Guest</i></p> <ul style="list-style-type: none"> • Hage Tari, Secretary, Department of Industries, Government of Arunachal Pradesh <p>Vote of thanks</p> <p>Lindom Rana, President, Arunachal Pradesh Micro & Small Industries Development Association</p>
10:00 – 10:30 hrs.	

	<p><u>Cyber Awareness Poll</u></p> <p>Baseline Assessment: Mapping the existing knowledge and expectations of the participants.</p> <p>Cyber Security Experiences Sharing from MSMEs and Women Entrepreneurs</p>
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Technical sessions will be conducted by Mr Saket Kumar Jha (Senior Project Engineer) and Mr Shivansh Raghuwanshi (Knowledge Associate) from the Cyber Security & Forensics Team of C-DAC Patna

	Technical Session - I	
	Evolving Cyber Space: The Myth and Reality	Making them understand Cyber Space and its definition w.r.t different individuals.
	What & Why of Cyber Security: Cyber Threat Landscape	The session will focus on the need for cyber security in various domains and organisations with an online presence.
	Major Cyber Attacks and pivotal points for their identification	The session will focus to provide a basic understanding of cyber threats which could cover topics such as different types of attack responses, the scope of the problem, and effects on businesses, especially small and medium businesses (MSMEs) and women entrepreneurs.
10:30 – 11:30 hrs.	Post pandemic (COVID-19) Scenario in Cyber Space	Infographics with explanations related to recent Cyber Attacks in India.
	Significance of Cyber Security Awareness and practices	The session will highlight the importance of cyber security awareness in day-to-day life and ways to understand and develop a cyber-security culture.
	Incident Reporting against Cyber Crime	
11:30 – 11:40 hrs.	Tea Break	
	Technical Session – II	
	Key Cyber Security challenges for MSMEs and women entrepreneurs?	This session will discuss in detail and will provide a typology of current threats and their countermeasures.
11:40– 13:00 hrs.	Easy steps for MSMEs and women entrepreneurs to protect their business from cyber attacks	The session will cover topics about Do's and Don'ts for MSMEs and women entrepreneurs, good cyber safety practices, identifying potential weaknesses and mitigating strategies.
	Mobile Device Security Awareness	The session will provide necessary information to protect from cyber-attack while using Mobile applications, E-payment etc.
13:00 – 13:45 hrs.	Lunch	

13:45 – 14:45 hrs.	Technical Session - III	
	Demo session on Cyber Attacks related to SMEs and women entrepreneurs	Demo in Phishing attacks, Financial Frauds, Identity Theft, Frauds on classified websites etc.
	What kinds of cyber-attacks already have been faced by MSMEs and women entrepreneurs in the recent past?	This session will cover case studies of MSMEs and women entrepreneurs' attacks in recent past years.
	Demo session on the prevention measures and C-DAC cyber security products	This session will cover demonstrations on preventive measures for cyber-attacks and be showcasing C-DAC cyber security products.
	Governance, Regulatory, and Business Organisational structure	This session will focus on regulatory policy and governance framework, grievance redress mechanisms, and points of contact in the government, which businesses could interact with on cyber security. It includes topics such as Cyber laws, Computer Emergency Response Team (CERT), Cyber Attack Mitigation, Crisis Management Team (CMT), IT functions and Business Continuity Management.
14:45 – 15:00	Tea Break	
15:00 – 15:15 hrs.	Technical Session – IV (Virtual)	
	International Good Practices in countering Cyber Security Challenges, Practices and Solutions Speaker: Ms Lessie Longstreet Global Director of Outreach and Partner Engagement Cyber Readiness Institute, USA	
15:15 – 16:00 hrs.	Technical Session - V	
	Significance of Cyber Security Awareness and Building a cyber-hygiene culture Providing a Road Map for building the culture of Cyber Security with Gasification Learning Mode. Involving all participants to understand their learning of session and their initiatives to inoculate in their respective organisations and daily life.	
	Closing Session This session could summarise all session and reiterates the importance of cyber security and good practices to mitigate and prevent cyber-attacks on MSMEs and women entrepreneurs. Conduction of a Cyber Security Awareness Quiz to map the learning of the participants, follow-up plans, next steps, key takeaways and resources for guidance. <ul style="list-style-type: none"> • Flashlight or One-breath feedback. • Certificate Distribution and Group Photo. 	