**Cyber Safe East India - Workshop on Cyber Security for MSMEs and Women Entrepreneurs (Phase-II)**

**Date - April 19, 2023, | Shillong Club, Meghalaya**
<u>**Agenda**</u>

| 09:30 – 10:00 hrs. | Registration & Tea |
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| | **Inaugural Session** |
| **10:00 – 10:30 hrs.** | **Opening Session**<br><br>**Welcome Remarks**<br>Arnab Ganguly, Associate Director, CUTS International<br><br>**Special Address**<br>*Reading Star Nongbri, Asstt. Director (E.I) , MSME-DFO, Meghalaya, Government of India*<br>*Mayfereen Ryntathiang, President, Grassroot Shillong, Meghalaya*<br><br><br>**Guest of Honor**<br>*Juan Clar, Assistant Public Affairs Officer, Deputy Director of the American Center, U.S. Consulate General Kolkata*<br><br>**Vote of Thanks** |
| | *<u>Ice breaker:</u> Self-Introduction by the participants in line with their online presence*<br><br>*<u>Cyber Awareness Poll</u>*<br>**Baseline Assessment:** Mapping the existing knowledge and expectations of the participants.<br><br>**Cyber Security Experiences Sharing from MSMEs and Women Entrepreneurs** |

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| *Technical sessions will be conducted by Saket Kumar Jha, Senior Project Engineer; and Aditya Saha Project Engineer from the Centre for Development of Advanced Computing, India (C-DAC), Patna* | | |
| **10:30 – 11:00 hrs.** | **Technical Session - I** | |
| | **Cyber Space: The Myth and Reality** | Making them understand Cyber Space and its definition w.r.t different individuals. |
| | **What & Why of Cyber Security** | The session will focus on the need for cyber security in various domains and organisations with an online presence. |
| **11:00 – 11:15 hrs.** | **TEA** | |
| **11:15 – 13:00 hrs.** | **Technical Session - II** | |
| | **Major Cyber Threats** | The session will provide a basic understanding of cyber threats, which could cover topics such as different types of attacks and responses, the scope of the problem, and effects on businesses, especially small and medium businesses (MSMEs) and women entrepreneurs. |
| | **Post pandemic (COVID-19) Scenario in Cyber Space** | Infographics with explanations related to recent Cyber Attacks in India. |
| | **Significance of Cyber Security Awareness and practices** | The session will highlight the importance of cyber security awareness in day-to-day life and ways to understand and develop a cyber-security culture. |
| | **Key Cyber Security challenges for MSMEs and women entrepreneurs: Especially in the context of the COVID-19 crisis.** | This session will discuss in detail and will provide a typology of current threats and their countermeasures. |
| | **Easy steps for MSMEs and women entrepreneurs to protect their business from cyber attacks** | The session will cover topics about Do's and Don'ts for MSMEs and women entrepreneurs, good cyber safety practices, identifying potential weaknesses and mitigating strategies. |
| **13:00 – 14:00 hrs.** | **Lunch** | |
| **14:00 – 15:00 hrs.** | **Technical Session - III** | |
| | **Demo session on Cyber Attacks related to SMEs and women entrepreneurs** | Demo in Phishing attacks, Financial Frauds, Identity Theft, Frauds on classified websites etc. |
| | **What kinds of cyber-attacks have been faced by MSMEs and women entrepreneurs recently?** | This session will cover case studies of MSMEs and women entrepreneurs' attacks in recent past years. |

| | Demo session on the prevention measures and C-DAC cyber security products | This session will cover demonstrations on preventive measures for cyber-attacks and be showcasing C-DAC cyber security products. |
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| | Governance, Regulatory, and Business Organisational structure | This session will focus on regulatory policy and governance framework, grievance redress mechanisms, and points of contact in the government, which businesses could interact with on cyber security. It includes topics such as Cyber laws, Computer Emergency Response Team (CERT), Cyber Attack Mitigation, Crisis Management Team (CMT), IT functions and Business Continuity Management. |

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| 15:00 – 15:15 hrs. | **Technical Session - IV**<br>**International Good Practices in Countering Cyber Security Challenges, Practices and Solutions**<br>**Speaker:**<br>*Lessie Longstreet*<br>*Global Director of Outreach and Partner Engagement*<br>*Cyber Readiness Institute, USA*<br><br>**Open House Discussion** |
| 15:15 – 15:30 hrs. | **TEA** |
| 15:30 – 16:00 hrs. | **Learning through Game**<br>**Building a Culture of Cyber Security Awareness**<br><br>Providing a Road Map for Building the Culture of Cyber Security with Gasification Learning Mode. Involving all participants to understand their learning of session and their initiatives to inoculate in their respective organisations and daily life.<br><br>**Cyber Security Experiences Sharing from MSMEs and Women Entrepreneurs** |
| 16:00 – 16:30 hrs. | **Closing Session**<br><br>This session could summarise all session and reiterates the importance of cyber security and good practices to mitigate and prevent cyber-attacks on MSMEs and women entrepreneurs. Conduction of a Cyber Security **Awareness Quiz** to map the learning of the participants, follow-up plans, next steps, key takeaways and resources for guidance.<br><br>**Flashlight or One-breath feedback.** |
| | **Certificate Distribution and Group Photo.** |