



# Capacity Building Workshop on **Media Literacy**

**Guwahati Press Club || 18 April, 2023 || 1200 Hrs Onwards**

## **Brief**

The 'Digital Age' has enabled access to diverse sources of knowledge at a mouse click. However, it has also created unprecedented challenges and structural changes in the news industry. In the absence of any gatekeeping entity, journalists and media educators everywhere are grappling with a deluge of speculative and sensational content in news making, which is further amplified by echo chambers and trust networks. In such a situation, verification/ fact-checking platforms are the need of the hour in order to navigate the distorted and fear-mongering information circulating on traditional media, and social media platforms.

In this context, CUTS International under the initiative titled *Support for Women Journalists in Countering Misinformation and Disinformation in the Indo-Pacific Region* supported by the US Consulate, Kolkata has been organising a series of webinars and Capacity Building Workshops focusing on key themes including information literacy, countering online trolling & workplace harassment, debunking print and visual disinformation/ misinformation, innovative Storytelling using Modern Techniques and Tools etc. for last two years.

Witnessing the success of the Kolkata workshop held in August, 2022, this initiative has already been extended to four other locations for a media literacy drive with a focus on capacity building of local media house representatives. The proposed intervention is pertinent on three counts – firstly, to take forward the key recommendations of its predecessor to take a more cluster-wise approach for greater focus on local capacity and network building in digital and print media, secondly, to include male media practitioners in such endeavours, thirdly, to encourage and sustain cross-border collaborative network.

Today's workshop in Guwahati aims to train media practitioners and journalists from local media houses to discern and respond to deceptive, biased or false news and to combat disinformation across borders. They will be able to share insights and learn from experts about a variety of methods to counter all forms misinformation / disinformation and encourage professional and responsible journalism in the Indo-Pacific region.

## **AGENDA**

1200-1230 Hrs	Registration with Networking Tea / Coffee
1230-1255 Hrs	Inaugural
1230-1235 Hrs	<ul style="list-style-type: none"><li>Mr. Arnab Ganguly, Associate Director, CUTS International</li></ul>
1235-1250 Hrs	<ul style="list-style-type: none"><li>Mr. Juan Clar, Assistant Public Affairs Officer, Deputy Director of the American Center, U.S. Consulate General Kolkata</li></ul>
1250-1300 Hrs	<ul style="list-style-type: none"><li>Mr. Sanjoy Roy, General Secretary (Acting), Guwahati Press Club</li></ul>
1300-1310 Hrs	Insights on the Initiative by CUTS International and US Consulate by <ul style="list-style-type: none"><li>Ms. Durba Ghosh, Bureau Chief, PTI, Guwahati</li></ul>
1310-1430 Hrs	Capacity Development Workshop by <ul style="list-style-type: none"><li>Ms. Divya Chandra, Fact Checker, Boom Live</li></ul>
1430-1500 Hrs	Break for Lunch
1500-1600 Hrs	Continuation of the Workshop
1600-1615 Hrs	Q&A