



Capacity Building Workshop on **Media Literacy**

Sunhill Portico, Siliguri || 17 August, 2023 || 1000 Hrs Onwards

Brief

The 'Digital Age' has enabled access to diverse sources of knowledge at a mouse click. However, it has also created unprecedented challenges and structural changes in the news industry. In the absence of any gatekeeping entity, journalists and media educators everywhere are grappling with a deluge of speculative and sensational content in news making, which is further amplified by echo chambers and trust networks. In such a situation, verification/ fact-checking platforms are the need of the hour in order to navigate the distorted and fear-mongering information circulating on traditional media, and social media platforms.

In this context, CUTS International under the initiative titled [Support for Women Journalists in Countering Misinformation and Disinformation in the Indo-Pacific Region](#) supported by the US Consulate, Kolkata has been organising a series of webinars and Capacity Building Workshops focusing on key themes including information literacy, countering online trolling & workplace harassment, debunking print and visual disinformation/ misinformation, innovative Storytelling using Modern Techniques and Tools etc. for last two years.

Witnessing the success of the [Kolkata workshop held in August, 2022](#), this initiative has been extended to four other locations for a media literacy drive with a focus on capacity building of local media house representatives. The proposed intervention is pertinent on three counts – firstly, to take forward the key recommendations of its predecessor to take a more cluster-wise approach for greater focus on local capacity and network building in digital and print media, secondly, to include male media practitioners in such endeavours, thirdly, to encourage and sustain cross-border collaborative network.

Given this context, we extend a warm invitation to you for our workshop in Siliguri which is specifically designed to empower media practitioners and journalists from local media houses, equipping them with the necessary skills to identify and effectively address deceptive, biased, or false news. By attending, you will have the opportunity to learn from esteemed experts, sharing insights on diverse strategies and tools to counter all forms of misinformation and disinformation. Your presence and contribution will be greatly appreciated as we work towards a more informed and reliable media landscape, together.

AGENDA

1000-1030 Hrs	Registration with Networking Tea / Coffee
1030-1100 Hrs	Inaugural
1100-1300 Hrs	Capacity Development Workshop by <ul style="list-style-type: none">• Ms. Divya Chandra, Fact Checker, Boom Live• Q&A
1300 Hrs	Break for Lunch