

Consumer Awareness programme on
Safety, Standardisation and Certification
of Bureau of Indian Standards

Ranaghat, District: Nadia

Date: 29 August 2013

An awareness programme was organised jointly by CUTS International, Calcutta Resource Centre (CRC) and Bureau of Indian Standards, Kolkata, at Ranaghat Debnath Institute for Girls on 29 August 2013. The programme was attended by 96 students of class 11 and 12 along with 8 teachers and staffs.

At the outset, the head teacher of Ranaghat Debnath Institute explained the reason for organising an awareness programme on ISI standard and hoped that the students present on the occasion would learn and use the safety standards in their day to day transaction after this programme.

Mr. Gaurab Sen, Centre Coordinator of CUTS CRC explained how CUTS is working through all over India on consumer awareness and other issues. He expressed the hope that the present students who will become the potential buyers in future would benefit from this workshop.

Mr. Sumanta Biswas from CUTS CRC made a presentation on general ISI standards. The students interacted with him on different aspects of safety and standards in their day to day life. It was an interactive session.

Mr. B K Das from the Bureau of Indian Standard spoke on the technical aspects of the ISI standard and safety related issues. He focussed on water safety and asked the participants to verify whether there is proper ISI marking on the product they buy. He also explained how BIS work to maintain and see whether products are as per the safety norms set by the BIS. All consumers can verify the safety standard on any product on their own if they are aware of the safety standard and norms, Mr. Das mentioned. He elaborated on the safety standard through a power point visual presentation.

At the end of the session, a quiz competition was organised among the participants. There were simple questions based on the deliberation during the day. Top three scorer in this quiz competition received prize.

* * * * *