

AWARENESS PROGRAMME ON HALLMARKING

PATNA, BIHAR

DATE: 23 FEBRUARY 2014

An awareness programme was organised jointly by CUTS International, Calcutta Resource Centre (CRC) and Bureau of Indian Standards, Patna, at Tirupati Garden, Boring Canal Road, Patna, on 23 February 2014. The programme was attended by 30 people from Patna including jewellers and general consumers.



Mr. Gaurab Sen, Centre Coordinator of CUTS CRC explained how CUTS is working throughout India and abroad on consumer awareness and other issues. The jewellery consumers are being cheated for not having the knowledge of the standard norms set by the BIS. So, this awareness programme is organised to create awareness among the common consumers and the jewellers about the set standard for any jewellery. He expressed the hope that the participants would benefit from this programme.

Mr. N K Sinha from CUTS CRC made a presentation on general Awareness Programme on Hallmark of BIS. He informed the audience how we are being cheated in our day to day transaction just because of our ignorance. But if we are aware

about BIS hallmark on Jewellery with five signs and about Carat gold, we can buy the perfect jewellery from the market for the safeguard of the assets.

Mr. NB Chakraborty from BIS Patna spoke at length about the different hallmarking standard and codes that a consumer should know while buying any ornament. He mentioned how they can see the hallmark in an ornament while buying them. Once an ornament is hallmarked, there is guarantee of getting the exact amount of gold. Whereas in other case, there is no guarantee about the amount of gold in an ornament, Mr. Chakraborty mentioned.



Mr. Gopal Kumar Singh and Mr. Vinod Kumar of the BIS, Patna, also addressed the issues raised by the audience during the programme. They mentioned about the complaint mechanism to BIS if a consumer is cheated by a seller. They appealed to the audience to buy only hallmarked jewellery from the market.

The programme ended with vote of thanks.

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